Privacy Policy -- EUROPEAN ROAD ADVENTURE

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way.
In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history.
We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.
We also collect personally identifiable information (including name, email, password, communications); payment details IF NEEDED (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address.
Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. *To provide and operate the Services (Registration, Booking…);*
2. *To provide our Users with ongoing customer assistance and technical support;*
3. *To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;*
4. *To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;*
5. *To comply with any applicable laws and regulations.*

How do we store, use, share and disclose site visitors' personal information?

Our company/data are hosted on the Wix & JotForm platform's. They provide us with the online platform that allows us to sell our products and services to you. Your data may be stored through JotForm.com data storage, databases and the general JotForm/Wix applications. They store your data on secure servers behind a firewall.

How do we communicate with site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you.
For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

It's important to note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies or utilizing other tracking technologies through Wix´s services, may have their own policies regarding how they collect and store information.
As these are external services, such practices are not covered by the ERA Privacy Policy.
Click here to view which cookies are stored on site visitors' computer.

How can site visitors withdraw their consent?

If you don't want us to process your data anymore, please contact us by mail or send us mail to:

EUROPEAN ROAD ADVENTURE, vzw.
c/o Themis VAN DEN HEUVEL
Meerminnenstraat 3 - 2800-MECHELEN
BELGIUM

By email: Coordinators@EuropeanRoadAdventure.com
Last updated 01 May 2024
© 2024 EUROPEAN ROAD ADVENTURE vzw.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently.
Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at Coordinators@EuropeanRoadAdventure.com

Last Update May 2024